

МЕЖДУНАРОДНАЯ СПЕЦИАЛИЗИРОВАННАЯ ВЫСТАВКА

23 – 25 МАРТА 2021



При поддержке и содействии:



МОСКВА

МВЦ «КРОКУС ЭКСПО»

The 4th international specialised exhibition of cosmetics, perfumery, personal care products, professional and household chemistry CHEMICOS-2021 will take place at Crocus Expo IEC (Moscow), from March 23 to 25, 2021.

The exhibition is included in the action plan of the Ministry of Industry and Trade of the Russian Federation, the Ministry of Economic Development of the Russian Federation, the Russian Union of Industrialists and Entrepreneurs and the Chamber of Commerce and Industry of the Russian Federation.

Among regular participants of the business programme and members of the Organising Committee are representatives of the Ministry of Industry and Trade of the Russian Federation, the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing, the Association of perfumery, cosmetics, household chemicals and hygienic goods manufacturers, the Research Institute for Household Chemistry "ROSSA", the Retail Companies Association and the Russian Chemists Union.



The exhibition has a high level of recognizability, attracts more than 10 thousand professional visitors per year (federal retail, regional trade networks, multiformat retailers), provides conditions for the organisation of intersectoral and international cooperation. Organisers of the exhibition – Mayer Corporate Group and the Scientific and Technical Center "CHIMVEST" of the Ministry of Industry and Trade of the Russian Federation.

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Among the participating companies to showcase household and professional chemistry, as well as raw materials for household chemistry and cosmetics are Aero-Pro, Aerostar Contract, Agat, Arnest, Astra, BioMicroGels, Eco-Standard-K, EFKO Cosmetic, EVI Cosmetic, Factory of Household Chemistry, Forsight Lab, Grass, Hartmann HOR Engineering, Inotex, Koelgamramor, "Komfort" Paper Industrial Complex, KubanBitHim, Medlex, Meridian, Migdal, Norchem, Prombytkhim, Research and Production Association "NIIPAV", Rossinka, Scientific Research Institute for Technologies of Organic and Non-Organic Chemistry and Biotechnologies, Shchekinoazot, SiD, Stupino Chemical Plant, Tikkurila and Zhili-myli; **first-time exhibitors of ChemiCos spring 2021** are ACSens / WM Ingredients, August, DRC Group, GEM, GREENFIELD RUS, Novosibirsk Plant of Household Chemicals, Research and production company PermHimProduct, RUSSTYLE, UniQ Cosmetic and others.

The participants of the exhibition will showcase their products that are manufactured in the following Russian regions: Moscow, Krasnodar Krai and Perm Krai, Volgograd, Voronezh, Moscow, Nizhny Novgorod, Novosibirsk, Omsk, Rostov, Saratov and Chelyabinsk regions.

BUSINESS PROGRAMME OF CHEMICOS-2021

Within the framework of the exhibition on March 23 and 24 a discussion business programme for the manufacturers of perfumery and cosmetics, household chemistry, personal care products and disinfectants will be organised, including the **Field meeting of the Ministry of Industry and Trade of the Russian Federation on the Development Strategy for the Perfumery and Cosmetics Industry** as its key event.

March 23, 2021 (day 1)

SPECIAL PRESENTATIONS

- Development of the household chemistry sector in a multi-category hypermarket, **OZON.ru**
- How to marry a brand of household chemistry, **DDVB**
- Clean chemistry! How successful brands of household goods, products for renovation and others are created, **Artonika**
- Product bundling. Specifics of developing brands of homewares and household chemistry, **Coruna Branding**

March 24, 2021, 10:00 – 15:30 (day 2)

- **Visit to the specialised exposition of the Ministry of Industry and Trade of the Russian Federation** (organised by the Scientific and Technical Center “CHIMVEST” of the Ministry of Industry and Trade of the Russian Federation)
- **Field meeting of the Ministry of Industry and Trade of the Russian Federation on the Development Strategy for the Perfumery and Cosmetics Industry**

chaired by Deputy Minister of Industry and Trade of the Russian Federation **Mikhail Ivanov**

Registration of participants: chimwest@ya.ru, 79104248170



- **Field meeting of the Ministry of Industry and Trade of the Russian Federation for manufacturers of perfumery and cosmetics, household chemistry, personal care products and disinfectants**

chaired by Director of the Department of Chemical Technological Complex and Bioengineering Technologies of the Ministry of Industry and Trade of the Russian Federation **Aleksandr Orlov**.

With the participation of the Department of the Development of Internal Trade of the Ministry of Industry and Trade of the Russian Federation, the Department of the System of Digital Marking of Goods and the Legalization of Product Turnover of the Ministry of Industry and Trade of the Russian Federation, the Scientific Research Institute of Disinfectology of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing and the Russian Quality System.

Registration of participants: chimwest@ya.ru, 79104248170

Agenda:

- change of rules in commission trade of nonfood products; the problems of product labelling in the perfumery industry;
- key requirements to disinfectants submitted for state registration;
- security and quality monitoring of products on the territory of Russia, pseudo-green products;
- introduction of the carbon tax in the member states of the European Union;
- use of packaging from recycled raw materials; collection and disposal of plastic packaging for household chemistry, plastic gift certificates at points of sale

March 24, 2021, 15:30 – 17:30 (day 2)

Project: business meeting “Household chemistry and disinfectants”

NOVELTIES AND PREMIERES of spring 2021

Premieres and novelties of the participants which you can learn about before the start of the exhibition and set up a meeting with the manufacturer:

- Insecticides – [August](#), [AERO-PRO](#)
- Air fresheners – [Rossinka](#)
- Disinfectants and dispensers – [HOR](#), [INTERSAN-plus](#) and [Research and production company PermHimProduct](#)
- Powders, gels, stain removers and laundry detergents – [UniQ Cosmetic](#), [Novosibirsk Plant of Household Chemicals](#), [GREENFIELD RUS](#), [RUSSTYLE](#)
- Fragrances for the production of perfumery and cosmetics – [GEM](#), [ACSens / WM Ingredients](#)
- Personal care products, toothpastes – [DRC Group](#)
- Washing and cleaning agents, stain removers – [SiD](#), [HaveMaster](#)
- Raw materials for household chemistry and cosmetics – [Koelgamramor](#), [NORCHEM](#)

Information support: [Ruhim.ru](#), [Retail.ru](#), “Household Chemistry” and “Raw Materials and Packaging” journals.

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