



Results of CHEMICOS spring 2021

The 4th international specialised exhibition of cosmetics, perfumery, personal care products, professional and household chemistry ChemiCos spring-2021 took place from March 23 to 25, 2021, at Crocus Expo IEC (Moscow). Leading Russian manufacturers and distributors from Moscow, Krasnodar, Stavropol and Perm kraises, Volgograd, Voronezh, Moscow, Nizhny Novgorod, Novosibirsk, Rostov, Saratov and Chelyabinsk regions.



During the three days of the running of the exhibition it was visited by more than 4 300 specialists – experts, technologists, retailers from chain stores, trade and wholesale companies, buyers of raw materials from companies manufacturing household chemistry and cosmetics.

Among the exhibitors to showcase household and professional chemistry, as well as raw materials for household chemistry were B&B FAMILY, HaveMaster, HÖR (Hartmann HOR Engineering), Medlex, Rossinka, WONDER lab, AUGUST, AGAT, ARNEST, Astra, AERO-PRO, Aerostar Contract, BioMicroGels, GERTEKS, Grass, the Department of Industrial Policy of the Krasnodar region, DME AEROSOL, Zhili-myli, Inotex, INTERSAN-plus, Koelgamramor, KubanBitHim, Lanix M, Meridian, Migdal, Scientific Research Institute for Technologies of Organic and Non-Organic Chemistry and Biotechnologies, Norchem, Research and Production Association "NIIPAV", PERFUMER INTERNATIONAL RUS, Prombytkhim, PROKHIM, RUSHIMSET, SiD, Stupino Chemical Plant, Aromika, Tikkurila, Unitary non-profit organization "Industry development fund of the Krasnodar region", Factory of Household Chemistry, Foresight Lab, Shchekinoazot, EVI Cosmetic, Eco-Standard-K, EFKO Cosmetic and others.

First-time exhibitors of ChemiCos spring 2021 were ACSens / WM Ingredients, August, DRC Group, GEM, GREENFIELD RUS, Novosibirsk Plant of Household Chemicals, Research and production company PermHimProduct, RUSSTYLE, UniQ Cosmetic and others.



Key business programme events of ChemiCos spring 2021 exhibition:

- Field meeting of the Ministry of Industry and Trade of the Russian Federation (Minpromtorg of Russia) on the Development Strategy for the Perfumery and Cosmetics Industry chaired by Deputy Minister of Industry and Trade of the Russian Federation Mikhail Ivanov. [Learn more >>>](#)



- Field meeting of Minpromtorg of Russia for manufacturers of perfumery and cosmetics, household chemistry, personal care products and disinfectants chaired by Director of the Department of Chemical Technological Complex and Bioengineering Technologies of the Ministry of Industry and Trade of the Russian Federation Aleksandr Orlov.

The events were held with the participation of the Department of the Development of Internal Trade of Minpromtorg of Russia, the Department of the System of Digital Marking of Goods and the Legalization of Product Turnover of Minpromtorg of Russia, the Scientific Research Institute of Disinfectology of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing and the Russian Quality System.

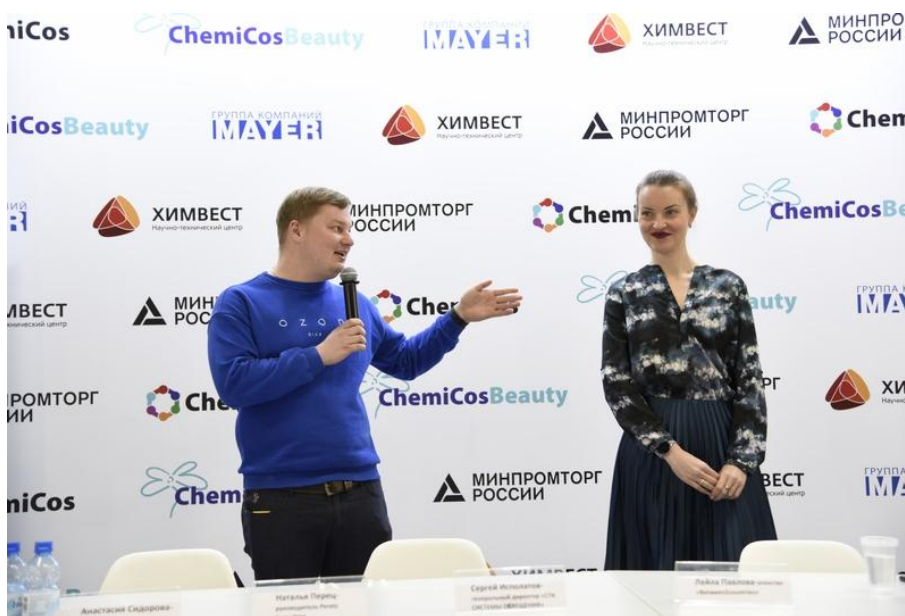
Executive Director of the Association of Perfumery, Cosmetics, Household Chemicals and Hygienic Goods Manufacturers Petr Bobrovsky, Head of the Russian Register of Potentially Hazardous Chemical and Biological Substances of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing Halidya Hamidulina, Director General of the Research Institute for Household Chemistry "ROSSA" Natalia Divakova, Deputy Logistics Manager of L'Etoile, Head of the Labeling Project at Loren-Cosmetic LLC Andrei Kriventsev, R&D Director of BioMicroGels Alexandr Yagupov, Head of R&D Department of Nevskaya Cosmetics Andrei Komarov, Director General of Norchem LLC Management Company Yury Dudakov, Head of Marketing Department at Evroplast Management Company Natalia Selezneva and Deputy Director of the Russian Quality System Elena Sarattseva took part in the business programme.

The participants discussed changes of rules in commission trade of nonfood products and the problems of product labelling in the perfumery industry, the key requirements to disinfectants submitted for state registration, security and quality monitoring of products on the territory of Russia, pseudo-green products, introduction of the carbon tax in the member states of the European Union, use of packaging from

recycled raw materials, collection and disposal of plastic packaging for household chemistry, plastic gift certificates at points of sale, the problem of greenwashing and counterfeit on the market of green cosmetics.

Within the framework of the business programme of the exhibition the following workshops also took place:

- Development of the household chemistry sector in a multi-category hypermarket, OZON.ru
- How to marry a brand of household chemistry, DDVB
- Clean chemistry! How successful brands of household goods, products for renovation and others are created, Artonika
- Product bundling. Specifics of developing brands of homewares and household chemistry, Coruna Branding



Over 300 novelties and premieres in various product sectors were showcased at the exhibitions. Part of the new products was published on the website www.expo-retail.ru, including:

- [ACSens / WM Ingredients LLC](#) – fragrances for cosmetics and household chemistry
- [HaveMaster](#) – washing and cleaning agents
- [HOR](#) – dispensers for disinfectants
- [August](#) – insecticides
- [Aerostar Contract](#) – disinfectants
- [GEM](#) – fragrances for the production of perfumery and cosmetics
- [NORCHEM](#) – synthanols
- [GREENFIELD RUS](#) – white and coloured laundry sheets
- [INTERSAN-plus](#) – disinfecting floor cleaner
- [Koelgamramor](#) – ground fractional marble
- [Novosibirsk Plant of Household Chemistry](#) – laundry detergents
- [NPF Permkhimprodukt](#) – technical cleaning agents, laundry detergents
- [Prombytkhim](#) – professional cleaning agents
- [Rossinka](#) – set of liquid air fresheners with essential oils (9 fragrances)
- [SiD](#) – kitchen cleaner and degreaser
- [Tikkurila](#) – interior paints
- [DRC Group](#) – oral care products and professional cosmetics
- [PCC RUSSTYLE LLC](#) – cosmetics
- [AERO-PRO](#) – cosmetics
- [UniQ Cosmetic](#) – cosmetics

[Pictures from ChemiCos spring 2021 exhibition](#)

For reference:

The exhibition is included in the action plan of the Ministry of Industry and Trade of the Russian Federation, the Ministry of Economic Development of the Russian Federation, the Russian Union of Industrialists and Entrepreneurs and the Chamber of Commerce and Industry of the Russian Federation.

Representatives of Minpromtorg of Russia, the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing, the Association of Perfumery, Cosmetics, Household Chemicals and Hygienic Goods Manufacturers, the Research Institute for Household Chemistry "ROSSA", the Retail Companies Association and the Russian Chemists Union take part in the business programme and the work of ChemiCos Organising Committee on a regular basis.

The exhibition has a high level of recognizability, attracts more than 10 thousand professional visitors per year (federal retail, regional trade networks, multiformat retailers), provides conditions for the organisation of intersectoral and international cooperation.

Information support: Ruhim.ru, Retail.ru, "Household Chemistry", "Raw Materials and Packaging" and "Chemical Industry Today" journals.

Organisers of the exhibition

Scientific and Technical Center "CHIMVEST" of Minpromtorg of Russia and Mayer Corporate Group

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