

# POST-RELEASE

within ChemiCos & HouseHold-2025 Expoplex

ChemiCos 2025: The Leading Industry Exhibition for complete production cycle, promotion, and distribution setup in household chemicals, cosmetics, and personal care

From March 18th to 20th, 2025, Crocus Expo IEC (Pavilion 2, Hall 9) hosted the international industrial exhibitions ChemiCos-2025 and the VI International Industrial Forum «Growth Resources. Chemistry for Life: Government and Business,» as a part of the "ChemiCos & Household 2025" expoplex, with the official support of the Ministry of Industry and Trade of Russia. This year, the exhibitions gathered over 700 manufacturers and distributors, representing approximately one thousand Russian and international brands.

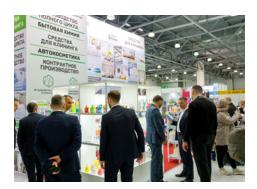
President of the Russian Federation, **V.V. Putin** (the welcome message available on <u>www.kremlin.ru</u>), and the Minister of Industry and Trade of the Russian Federation, **A.A. Alikhanov** sent greetings to the participants and guests of the exhibition (<u>greeting message</u>).

#### The ChemiCos 2025 exhibition included:

- ChemiCos: Exhibition of household and professional chemistry
- BeautyChemiCos: Exhibition of cosmetics, personal care products, and dietary supplements
- ChemiCos Industry: Exhibition of operating equipment, raw products, and components for chemical products manufacturing
- ChemiPack: Exposition dedicated to packaging solutions for chemical products manufacturing

Over **23,000 industry professionals** from 32 countries and 87 regions of Russia attended the exhibitions and business events within ChemiCos & Household 2025 expoplex.

The leaders of chemical industry presented their improvement in production and distribution of household and professional chemicals, cosmetics and personal care products, dietary supplements, health and beauty products, and as well as the raw materials, ingredients, equipment, and packaging needed for complete cycle manufacturing.







Moscow, Crocus Expo







Hundreds of latest products and bestsellers from Germany, Italy, Kazakhstan, China, Pakistan, the Republic of Belarus, Russia, Serbia, Singapore, Thailand, Turkmenistan, Turkey, France, Estonia, South Korea, Japan, and other countries were presented at the exhibitor booths of the ChemiCos-2025 expoplex, as well as at the Gallery of New Products (Hall 9, Booth 91F1), thematic area of up-to-date trends. Furthermore, young companies such as Nine, Asti Beauty, EvoClean, Hermes Industry, Agidel, and Brenks presented their products on the ChemiCos Walk of Startups.

Over 100 manufacturers offered their capabilities and capacities for contract manufacturing to retailers, business and brand owners. Moreover, special terms for concluding wholesale contracts, discounts, and exclusive offers were initiated.

From March 18th to 20th, the Mayer Corporate Group conducted a Partnership programme «Consultation Center». This programme provided support and consulting service to visitors and participants of the expoplex on various fields of business operation. The topics included logistics and financial services, service offerings for marketplaces, as well as legal and advisory support for cooperation with foreign business partners.

This spring, the following companies provided their services:

- Banking, accounting, and legal service: Ozon Bank, PJSC SCB Metallinvestbank, JSC ALFA-BANK, Sinoruss;
- Control and certification testing service: Sercons ECO;
- Logistics service: TigerBro Express, MURMAN LOGISTICS COMPANY, Baikal Express, Eagleway;
- Services for marketplace sellers: Wildberries & Russ, OZON, Avito, Yandex Market, Kaspi (Kazakhstan), AK-System, MPSTATS, ACIT, ASHMANOV & PARTNERS, Riks Consult, Smartlab, Agency of Legal Support, Expert Center of Marketplaces Partnership «Ecomboost», and many others.

### **BUSINESS PROGRAMME**

Throughout three days of the exhibition an eventful business programme took place, with the highlight being open plenary meeting of the VI International Industrial Forum «Growth Resources. Chemistry for Life: Government and Business,» themed «New Materials and Chemistry — Shaping the Technological Leadership of the Country. MCHCs and Conversions, Fatty Acids and Alcohols.» On March 19th, the participants discussed the work carried out by the Department of Chemical Industry of the Ministry of Industry and Trade of Russia on two critical technological chains and the production of intermediate products, and the formation of an effective platform for the development and promotion of resulting products of these chains.











The session was moderated by **Mikhail Yurin**, Deputy Minister of Industry and Trade of the Russian Federation, who also announced plans for chemical production development. The Plenary meeting also featured:

- Maria Viktorovna Vasilkova, Deputy of the State Duma of the Federal Assembly of the Russian Federation, Chairman of the Expert Council for the Development of the Chemical Industry in the State Duma under the Committee on Industry and Trade
- Viktor Petrovich Ivanov, President of the Russian Chemists Union
- Mikhail Alexandrovich Sutyaginsky, Chairman of the Board of Directors of «Titan» Group of Companies, Chairman of the Committee on Chemical Industry of the All-Russia Public Organization «Delovaya Rossiya» (Business Russia)
- Sergey Vladislavovich Andreev, Chief Executive Officer of NORKEM LLC
- Nina Alexandrovna Gnetneva, Development Director of PJSC «Khimprom»
- Evgeny Vladimirovich Rumyantsev, Acting Rector of D.I. Mendeleev University of Chemical Technology of Russia
- Ivan Alexandrovich Kuznetsov, Head of the Innovation and Advanced Development Unit of «Orgkhim» Biochemical Holding

The discussions also featured:

- **Elena Gennadievna Cho**, Government Agencies Relations Director at the Association of Retail Companies ACORT
- Irina Vladimirovna Amosova, Chief Executive Officer of «Estilab Rus» LLC, co-founder of the JSC ESTILAB
- Konstantin Nikolaev, Head of Exports and GR at FITOCOSMETIC
- Artem Volovikov, Chief Executive Officer of ARSKA
- Anastasia Vladimirovna Penkova, Grand PhD in Chemical Sciences, Professor of the Department of Analytical Chemistry, Chairman of the Scientific Commission in the field of Chemical Sciences, St. Petersburg State University

### Find forum results in the news feed >>>

This year, the business programme presented by the Ministry of Industry and Trade of Russia focused on communication with national manufacturers. Participants of pitch sessions, roundtable discussions, and workshops included companies that could potentially be involved in the development of critically important chemical chains, MCHCs and conversions, fatty acids, and alcohols.

Titan Group of Companies served as the official partner of the Growth Resources Forum in 2025.



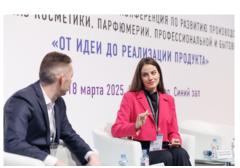




During the conference «From Idea to Product Realization» participants managed to discuss the key trends and the latest cases in the production and distribution of the household chemicals, cosmetics, and perfumery. Key speakers at the event included experts from: NPO «Prokhim», GfK, Bering Company, Chestny ZNAK, FDA Company, VkusVill, Ipsos, Drogery Soyuz, CHEMFORMULA, Depot, Monzdrav Laboratory, MAST, «FERMENTNYE TEHNOLOGII», by Stepykin's, ACSens, KEMA KLAB, EFKO, and others.







Beyond the business events, the exhibition programme included private B2B «Buyer-Supplier» meetings and the «Retailer's Choice» competition:

1) Wholesale buyers from major retail chains in Russia, Belarus, Kazakhstan, Uzbekistan, and Azerbaijan participated in private **«Buyer-Supplier»** B2B meetings: Small (Kazakhstan), Flip.kz (Kazakhstan), Bravo (Azerbaijan), Korzinka (Uzbekistan), Dobronom (Belarus), Beauty2B, 7 days, 36.6, Azbuka Vkusa, Auchan, VkusVill, Drogery Soyuz, O'KEY, Perekrestok, Pik, Rada, Super Ceny, Shik i Blesk (registered in the Russian Federation).

In total, over the two days buyers held 357 private meetings at the venue.







2) Representatives from several retail chains participated in the **«Retailer's Choice»** competition as mystery shoppers and selected the best exhibitors in their opinion.

The winners are:

- Bright Newcomer Purelab Sola Fresh, ASTI BEAUTY
- Best Niche Product Vydumshchiki, Monzdrav Laboratory, SYREN
- Best International Exhibitor Papilion Ar Kagit, Guangdong Bingbing Health Care Products Ltd., Eclips
- Best Product Image Eclips, JSC «Konakovo», Resultat.Pro
- Best Booth Design JSC «Konakovo», DUTYBOX
- Best Atmosphere at the Booth NPO «Prokhim», SYREN, AER

The winners were examined on-site by buyers from the following companies: Rada, PIK (Kaliningrad), VkusVill (Russia), Pharmacy Chain 36.6 (Russia), Flip Marketplace (Kazakhstan).

























Next year, the International Industry Exhibitions ChemiCos 2026 will take place in Moscow from March 17th to 19th, at Crocus Expo IEC (Pavilion 2).

## Information support:













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