

**State support measures for low-tonnage and household chemistry were discussed at the forum
“Development resources. Chemistry for life: where the state meets business”**

Representatives of government bodies, scientific and business communities have discussed and identified ways for further development of high-tech segments of the chemical industry at the first International scientific expert forum “Development resources. Chemistry for life: where the state meets business”. The event started on March 27 within the framework of the International exhibition HouseHold Expo and gathered over 350 participants from Russia and other countries.

Discussions during the sessions focused on relevant information about priority directions and state support measures for manufacturers, suppliers of raw materials and end products, developers of new technologies in the chemical industry, including low-tonnage and household chemistry.

As stated by Deputy Minister of Industry and Trade of the Russian Federation **Sergej Cyb**, the chemical industry is one of the most prioritized sectors of the Russian economy, and its development is in the focus of attention of government bodies.

“Over the past years, more than 100 chemical enterprises have received state support in the amount of over 8 bln. rubles, - stated the Deputy Head of Minpromtorg of Russia, - today a wide range of opportunities has been created for state support of enterprises implementing investment projects in this field.”

He clarified that this is the case of funding of interest rates on investment loans, costs of scientific, research and development works.

“This also means an active participation of the Industrial Development Fund in concessional financing and the whole toolkit of the Russian Export Center aimed at the support of exporters, including compensation of logistics costs and costs of registration of products on foreign markets”, - highlighted Sergej Cyb.

Development of manufactures and import substitution of low-tonnage and household chemicals in Russia has become the main topic of the plenary session of the forum. During the event, representatives of Minpromtorg of Russia, the Russian Union of Industrialists and Entrepreneurs, the Chamber of Commerce and Industry of the Russian Federation, group of companies “Mayer Group” and the Scientific and research institute for household chemistry “Rossa” have discussed the current situation in the industry, its advances and problems.

Within the framework of the plenary session, while speaking about the market of household chemistry, cosmetics and homewares, **Sergej Cyb** highlighted the fact that this is one of the key directions for the chemical industry in Russia.

“We are working on a number of strategic documents connected to the development of the manufacturing of cosmetics. Currently the Development Strategy for the Perfume and Cosmetics Industry in the Russian Federation is being formulated, - said the Deputy Head of Minpromtorg of Russia during his presentation, - There is also active interaction with participants of the market and industry organizations on issues related to the formulation of strategic documents in the sphere of the development of household chemistry manufacturing.”

According to Sergej Cyb, this direction will be a priority in the future as well, because this is the matter of high-tech sectors of the chemical industry where a significant number of other chemical products and ingredients are applied.

“It is important for us to stimulate their production and application in Russia. It is our belief that this is the segment with a huge potential for growth”, - noted the Deputy Minister.

Chairman of the board of directors of JSC “Group of Companies “Titan” **Mikhail Sutyaginsky** and Vice-president of the Chamber of Commerce and Industry of the Russian Federation **Vladimir Dmitriev** also talked about the establishment of low-tonnage chemistry manufactures. The development prospects of the industry were addressed in the presentations of Executive vice-president of the Russian Union of Industrialists and Entrepreneurs **Viktor Cherepov**, president of group of companies “Mayer Group”, member of the Council for customs policy of the Russian Chamber of Commerce and Industry **Elena Milyaeva**, Deputy Head of the Department of Chemical Engineering and Timber Processing Complex **Aleksandr Orlov**, President of the Russian Chemists Union **Viktor Ivanov**, Deputy Head of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing **Irina Bragina** and many other experts.

The priority topic for discussion was also the tendencies on the market of household chemistry. This topic was addressed in presentations of general director of the Scientific and research institute for household chemistry **Natalia Divakova** and general director of “Procter & Gamble” **Andrey Bashkirov**.

Deputy Head of the Department of Technical Regulating and Standardization of the Federal Agency on Technical Regulating and Metrology **Dmitry Toshchev** talked about current objectives of standardization on the market of household chemistry, whereas head of the Autonomous Non-Profit Organization “Russian Quality System” **Maksim Protasov** and managing director of client relations of the Russian Export Center **Nikita Gusakov** shared their vision of the export potential of chemical products with the audience.

Pressing issues of the development of the industry were also raised during the conference “Household chemistry and cosmetics” organized by the Scientific and research institute for household chemistry “Rossa”.

Participants of the forum paid special attention to the exposition with the booth of Minpromtorg of Russia at its center. On the first day of the event the round table “Provision of polymer packaging for manufacturers of household chemistry, perfumes and cosmetics” with the participation of the Russian Chemists Union and the Association of Plastic Processors was held at the booth. On the second day of the forum everyone had the chance to receive consultations of the experts of the Russian Export Center regarding overseas shipments.

Organizers of the forum

Information support